



Tuesday, September 13, 2016  
Chattahoochee Country Club

**Fashion Show Merchant Information Form**

Name of Merchant/Clothing Line: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Name of the person attending the 9<sup>th</sup> Annual Power of the Purse on behalf of your business: \_\_\_\_\_

*(Each merchant/clothing line in the Fashion Show will be given one (1) ticket to the Power of the Purse event. If other representatives from your business wish to attend, they must purchase a ticket.)*

**Who will be responsible for getting your items for the fashion show to the event?**

Merchant       Models       Other \_\_\_\_\_

**What are the clothing sizes available at your business/in your clothing line?** \_\_\_\_\_

Please note:

WomenSource will be selecting all 2016 fashion show models within the theme of Community Heroes – which will feature women serving our community as nurses, doctors, firefighters, law enforcement, teachers, military personnel, etc. who are also represent the diversity of ages, race, culture, sizes, etc. within our community. Merchants are not able to select their own models and must be willing to work with the Community Heroes selected by the Power of the Purse committee.

Merchants agree to donate at least one luxury purse or women’s accessory item (value of at least \$50) for the raffle which will take place the night of the Power of the Purse. There is a separate form that will need to be completed for this donation.

**Will you be renting a booth in the Vendor Marketplace? Please check one.**

Yes *(an additional form will need to be completed.)*       I would like more information.       No

**\*\*\*For WomenSource office use only\*\*\***

Date Received: \_\_\_\_\_ Reviewed By: \_\_\_\_\_ Model(s) Assigned: \_\_\_\_\_

\_\_\_\_\_

## **Fashion Show Merchant Information Form continued...**

### **EVENT INFORMATION:**

The 9<sup>th</sup> Annual Power of the Purse is being held at the Chattahoochee Country Club. The event will begin at 5:30 pm and the buffet meal will be available beginning at that time. Tickets are \$75 per person to attend. Attendees will be required to check-in prior to entering event. After checking-in, attendees will be able to shop the Vendor Marketplace, purchase drinks at the cash bar, and mingle with friends before the program and fashion show portion of the evening begins at 7:00 pm. Attendees will enter the event through the area, where vendor booths will be located.

Each merchant participating in the Fashion Show will be allotted (1) one complimentary ticket to the event. Other representatives from the merchant business will be required to purchase a ticket if they plan to attend. They can visit the WomenSource website at [www.WomenSource.info](http://www.WomenSource.info) or call 770-503-9060 to purchase tickets.

### **FASHION SHOW INFORMATION:**

The Power of the Purse Committee will make the final decision on the number of outfits displayed in the Fashion Show from each merchant and the number of models assigned to each merchant based on the number of merchants who indicate their desire to participate in this year's fashion show.

Models will be asked to contact each merchant and make arrangements to be fitted by Friday, August 26, 2016. Please discuss each outfit with the models including whether or not she will be expected to wear her own shoes and accessories (including jewelry). This deadline is earlier than in years past, but is necessary to allow each merchant to submit to WomenSource a description of each outfit for each model so that WomenSource can include in the program information. Some negotiation on this time line is expected with merchants whose clothing lines are shipped. In these cases, please discuss expected timeline with the Power of the Purse committee member who is your contact person.

All clothing and accessory items provided by the merchants for each outfit should be itemized and a list placed on the hanger so that items are assured delivery to the event and following the event can also serve as a reminder of what is needed to be returned to each merchant.

**Descriptions of each outfit are due to WomenSource by Monday, August 29, 2016. Please send descriptions to [POP@womensource.info](mailto:POP@womensource.info).**

The clothing and accessory items from each merchant must be at the event location prior to 5:00 pm on the day of the event.

WomenSource assumes no responsibility for loss or damage to items for the fashion show by any cause. Fashion show merchants are responsible for the safeguarding of their merchandise.

**Thank you for your participation in the Fashion Show at WomenSource's  
9<sup>th</sup> Annual Power of the Purse event! We look forward to a successful event for all!**